

greenbooks 

fact sheet

Who are we

- ✓ Greenbooks offers results based learning & consulting solutions to enhance workplace productivity.

Figures

- ✓ established in 2008
- ✓ 200 plus clients
- ✓ 10,000 plus people trained
- ✓ 20 plus learning experts
- ✓ 2 offices: Bengaluru, Chennai
- ✓ national delivery capability

Industries

- | | |
|----------------------|------------------|
| ✓ financial Services | ✓ public sector |
| ✓ FMCG | ✓ publishing |
| ✓ manufacturing | ✓ education |
| ✓ IT | ✓ infrastructure |

What makes us different

- ✓ we start with your business impact and ROI in mind and build performance journey for all our interventions
- ✓ we use learner-centered designs to improve learning outcomes
- ✓ we have an obsession for quality and process to achieve project excellence

Expertise



Solutions

what we do

- ✓ measuring training impact & ROI
- ✓ custom content development
- ✓ custom and off-the-shelf training
- ✓ game-based learning products
- ✓ custom learning interventions

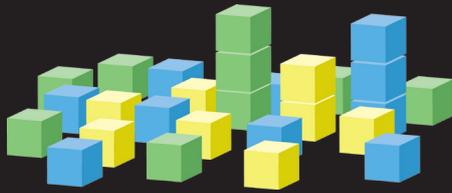
competencies

- ✓ sales
- ✓ leadership development
- ✓ managerial effectiveness
- ✓ communication

methodologies

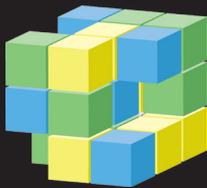
- ✓ instructor-led
- ✓ game-based learning
- ✓ e-learning
- ✓ m-learning
- ✓ video
- ✓ blended

How do we approach



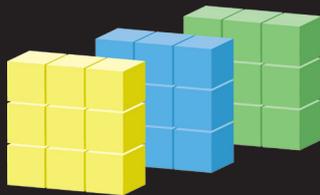
step 1: needs & business alignment

- ✓ identify payoff & business needs
- ✓ identify job performance requirements
- ✓ map learning & design needs
- ✓ define objectives & success measures



step 2: design & development

- ✓ define learning objectives
- ✓ develop content and assessment aligned to objectives
- ✓ develop learning transfer strategy
- ✓ develop media
- ✓ facilitate client review & sign off



step 3: delivery & measurement

- ✓ plan training logistics
- ✓ deliver programs
- ✓ capture reaction and learning during solution implementation
- ✓ capture application, business impact after solution implementation
- ✓ isolate the effects of training, convert data into monetary values and calculate ROI

Clients



Deutsche Bank 

 Mindtree

amazon.com

 RENAULT NISSAN

 एनटीपीसी
NTPC



UNITED SPIRITS
A DIAGEO Group Company

 LARSEN & TOUBRO

 TATA

ELSEVIER

IBM

How do we achieve excellence

We have adopted a unique team structure so that each client has a dedicated account team, with a focus on meeting your expectations, including:

- ✓ **project manager** an experienced and professionally trained resource who is responsible for the seamless execution of your project.
- ✓ **learning architect** a business consultant, instructional designer and measurement expert, who immerses with your organization to collect needs at all levels, set learning objectives, design learning transfer strategy and draw a measurement plan
- ✓ **content developer** an instructional designer and a researcher, who is responsible for creating learning content that is engaging, interactive and action driven
- ✓ **designer** responsible for appropriate use of media to inspire learners to engage with the learning materials during and after the program
- ✓ **facilitator** an experienced professional who is responsible for delivering interactive sessions to achieve the learning outcomes
- ✓ **back-end developer** responsible for setting up your technology (if applicable), uploading content and testing

Many fortune 500 companies trust us to be their training partner. Get in touch with us to talk about your project.



info@greenbookslearning.com

www.greenbookslearning.com